



Business Analysis: Microsoft Excel 2010 (Paperback)

By Conrad George Carlberg

Pearson Education (US), United States, 2010. Paperback. Book Condition: New. 231 x 178 mm. Language: English . Brand New Book. ANSWER KEY BUSINESS QUESTIONS CONTROL COMPANY FINANCES FORECAST SALES PREPARE BUSINESS CASES MAKE BETTER INVESTMENT DECISIONS IMPROVE QUALITY USE EXCEL 2010 TO GAIN DEEPER INSIGHTS, MAKE SMARTER DECISIONS, AND EARN MORE PROFITS Using real-world examples, Carlberg helps you put Excel s features and functions to work and get the power of quantitative analysis behind your management decisions. Excel expert Conrad Carlberg shows how to use Excel 2010 to perform the core financial tasks every manager and entrepreneur must master: analyzing statements, planning and controlling company finances, making investment decisions, and managing sales and marketing. Using real-world examples, Carlberg helps you get the absolute most out of Excel 2010 s newest features and functions. Along the way, you ll discover the fastest, best ways to handle essential tasks ranging from importing business data to analyzing profitability ratios. Becoming an Excel expert has never been easier! You ll find crystal-clear instructions, insider insights, complete step-by-step projects, and more. It s all complemented by an extraordinary set of web-based resources, from sample journals and ledgers to business forecasting tools. * Use Excel analysis...



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